

BA (Hons) International Business Management

Why study this at Derby?

This course has been developed and designed after consultation with leading companies in the international field.

It allows European Language development in association with cross-cultural study within the framework of a traditional Business undergraduate degree.

Non-UK students can study English as a Foreign Language

Includes a semester of academic study in another European Union member state, or in Derby for non-UK students.

Optional work placement in an international company.

Focuses on international aspects of business.

Language learning (French and Spanish) is prioritised and thus the programme is structured for those students who want to develop their language skills with an aim to further study or employment abroad.

Students from this course will be well equipped for a career in international business or with a multinational corporation because they will have experience of working in an international environment.

Future prospects

We believe this exciting and innovative programme provides an excellent opportunity to develop a true understanding of international business by concentrating on specific skills identified as needed by leading International companies.

What will I be studying?

- Key business skills to enhance employability.
- International aspects of business and management.
- Management in multi-cultural contexts.
- Strategic management issues.

Specialist subject skills:

Options in Marketing, Human Resource Management, Entrepreneurship, Information Systems, Operations Management.

Final year modules choices from the following, Strategic Information Systems Management, Electronic Commerce, Simulation and Business Modelling, Retail Marketing and Logistics, Service Marketing Management, Managerial Finance, Financial Statement and Analysis, Strategic Human Resource Management, Organisational Dynamics.

A Study period abroad is compulsory for UK students who will do a language plus 2 other modules at a partner institution in France, Spain, Finland or Germany. It is optional for others who otherwise would do 3 modules selected from BABS in Derby (3 modules at 15 credits each)

Fact File

Ucas Code N141

Level: Degree

Location: Kedleston Road, Derby

Duration: Full time: 3 Years or 4 Years (Sandwich)

Entry Requirements:

Please see general University entry requirements.

Contact Us

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Stage 1

Core Optional

First year Modules

Marketing Fundamentals	Information Systems in Business	Business Economics 1	Cultural Diversity in Business
Organisational Behaviour	Finance and Business Performance	Data Analysis in Business & Management	

Stage 2

Second year Modules

Management in a European Context	Finance and Business Decisions	Managing People	Career and Self Development
Study Period Abroad (For Second Semester)			

Optional Placement Year

Work Placement year

Stage 3

Final year Modules

Language	Strategic Management	International Management	Strategic Information Systems Management - 6BM022	Electronic Commerce	Simulation & Business Modelling	Retail Marketing & Logistics	Independent Study
Global Business Environment	Service Marketing Management	Managerial Finance	Financial Statement Analysis	Strategic HRM	Organisational Dynamics	International Marketing	

You will need to pick 3 modules from the 11 optional modules above.